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# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of:	)		RECEIVED
Amendment of Section 73.202(b), Table of Allotments, FM Broadcast Stations. (Ettrick, Virginia)	) ) )	MM Docket No. 94- RM-	AUG 81 - 1994 FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

#### PETITION FOR RULEMAKING

On behalf of Hoffman Communications, Inc. ("Petitioner"), licensee of WDYL(FM), Chester, Virginia, we hereby request the amendment of FCC Rule § 73.202(b) to allot Channel 226A to Ettrick, Virginia, as that community's first local broadcast outlet. Petitioner will apply for this channel, if allotted.

Ettrick is a Census Designated Place with a 1990 U.S. Census population of 5,290 persons. As indicated in the attached Technical Exhibit prepared by Jefferson G. Brock of Graham Brock, Inc., Channel 226A can be allotted to Ettrick, Virginia at reference coordinates 37° 17′ 53″ North Latitude and 77° 32′ 53″ West Longitude, with a site restriction of 13.7 km northwest of the community. This proposed station would provide 1.0 mV/m service to 447,948 persons. This proposal is possible by virtue of the Commission's Report and Order in MM Docket No. 93-310, allotting Channel 289A to Chester, Virginia in lieu of Channel 226A, and modifying Petitioner's authorization for WDYL-FM to Channel 289A accordingly.<sup>1</sup>

<sup>1</sup>WDYL is currently operating on Channel 221A, and thus, grant of this proposal need not be made contingent on WDYL's move to Channel 289A. Although WDYL has an outstanding construction permit for Channel 226A (BPH-920814IF), Petitioner intends to

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TO:

The Secretary

For the foregoing reasons, allotment of Channel 226A to Ettrick, Virginia would serve the public interest, and we hereby request the Commission to amend the Table of Allotments accordingly.

Respectfully submitted,

HOFFMAN COMMUNICATIONS, INC.

By:

David M. Silverman

COLE, RAYWID & BRAVERMAN

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Suite 200

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Its Attorneys

August 8, 1994

amend a pending modification application for that permit (BMPH-930625IF) to specify operation on Channel 289A.

## GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

PETITION FOR BULE MAKING HOFFNAN COMMUNICATIONS, INC. ALLOT CHANNEL 226A TO ETTRICK, VIRGINIA July 1994

TECHNICAL EXHIBIT

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#### PETITION FOR RHIE MAKING HOPFMAN COMMUNICATIONS, INC. ALLOT CHANNEL 226A TO ETTRICK, VIRGINIA July 1994

#### TECHNICAL STATEMENT

- 1. This technical statement and attached exhibits were prepared on behalf of Hoffman Communications, Inc. ("Hoffman"). Hoffman requests the Commission amend \$73.202(b) of its rules by allotting Channel 226A to Ettrick, Virginia, as that village's first local broadcast outlet.<sup>1</sup>
- 2. Ettrick is located in southern Chesterfield County, Virginia, and is listed in the 1990 U.S. Census as a "Census Designated Place" with a population of 5,290 persons. Ettrick contains numerous residential areas and businesses and is the home of Virginia State University. Ettrick has its own post office. Ettrick presently has no locally licensed broadcast outlets.
- 3. Channel 226A can be allotted to Ettrick, Virginia, at reference coordinates North Latitude 37° 17' 53" and West Longitude 77° 32' 53". This represents a site restriction of 13.7 kilometers northwest of the community. From this location, a 3.16 mV/m contour will be delivered to Ettrick. Exhibit #1

<sup>1)</sup> In MM Docket #93-310, the Commission substituted Channel 289A for Channel 226A at Chester, Virginia. This substitution is effective August 1, 1994.

shows the usable area for Channel 226A at Ettrick. Exhibit #2 is a Channel 226A spacing study which demonstrates that the channel meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities.<sup>2</sup>

4. Therefore, Hoffman Communications, Inc., requests the following change to \$73.202(b) of the Commission's rules:

#### Ettrick, Virginia

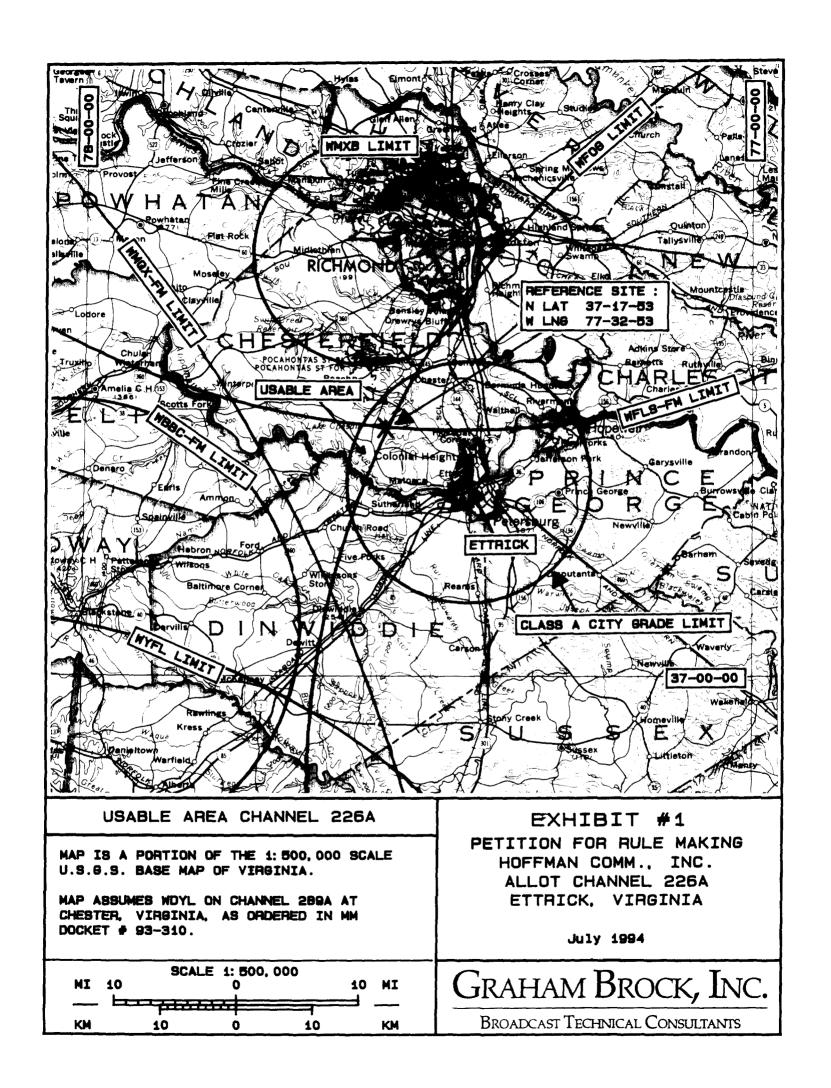
Present None Proposed 226A

#### PUBLIC INTEREST ASPECTS

- 5. The allotment of Channel 226A to Ettrick, Virginia, would provide the community with its first local broadcast outlet. From the proposed reference site, a maximum 6.0 kilowatt Class A facility could provide 1.0 mV/m service to 447,948 persons.
- 6. When the Commission allots Channel 226A to Ettrick, Virginia, Hoffman will file an application requesting authority to construct a new FM station on Channel 226A at Ettrick, Virginia.

<sup>2)</sup> Both Exhibit #1 and #2 assume WDYL on Channel 289A at Chester, Virginia.

7. The foregoing technical statement and attached exhibits were prepared on behalf of Hoffman Communications, Inc., by Graham Brock, Inc., its Technical Consultant. All of the information contained herein is true and accurate to the best of our belief and knowledge. Should questions arise during consideration of these requests, we welcome the opportunity to discuss the matter at (912) 638-8028. All data relating to FM assignments and allotments was extracted from the NTIA database, updated June 30, 1994. We assume no liability for errors or omissions in that database which may be adverse to the requests contained herein.



### ALLOCATION STUDY FOR ETTRICK, VIRGINIA USING PROPOSED ALLOCATION SITE AS REFERENCE

REFERENC 37 17 53 77 32 53	CLASS A  Current rules spacings CHANNEL 226 - 93.1 MHz	DISPLA DATA SEARCH	NY DATES 06-30-94 07-28-94
	CH# CITY STATE BEAR' D-K LAT LNG PWR HT D-M		
WFOG LI C	225B Suffolk VA 114.5 113. V 36 52 35 76 23 28 50.000 kW 146M 70. Sunshine Wireless Company, Inc. BLH-5	01 113.0 2 70.2	0.01
LI C	4 227B Fredericksburg VA 4.9 113. V 38 18 46 77 26 20 50.000 kW 150M 70. Free Lance-Star Publishing Co. BLH-8	3 70.2	0.03
WMXB	279B Richmond VA 353.8 23. 7 37 30 31 77 34 37 20.000 kW 256M 14. Radio Ventures I, L.P. BLH-8	6 9.3	
LI C	M 226C Winston-Salem NC 242.0 241. Max Radio License Inc. BLH-8	3 140.5	
WBBCFI LI CI	1 228A Blackstone       VA 237.2 49.5         3 37 03 14 78 01 15 1.800 kW 113M 31.5         Blackstone Communications, Inc.       BLH-6	1 19.3	18.97
WYFL LI DEI	223C Henderson NC 206.1 132.0 36 13 23 78 12 07 100.000 kW 311M 82.0 Bible Broadcasting Network, Inc. BLH-8	6 59.0	37.82
MDTX	227C Washington NC 176.3 214.9 35 21 55 77 23 38 100.000 kW 543M 133.0 Tar Heel Broadcasting System, Inc. BLH-79	91 165.0 5 102.6 91206AF	49.91

#### ALLOCATION STUDY CHANNEL 226A

NOTE: STUDY ASSUMES WDYL CHESTER, VIRGINIA ON CHANNEL 289A, PER MM DOCKET #93-310.

#### EXHIBIT #2

PETITION FOR RULE MAKING HOFFMAN COMM., INC. ALLOT CHANNEL 226A ETTRICK, VIRGINIA

July 1994

## GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

#### AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia	)	
St. Simons Island	) ss	
County of Glynn	)	

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Hoffman Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of July, 1994.

Jefferson G. Brock

Affilant

Sworn to and subscribed before me this the 28th day of July, 1994.

Notary Public, State of Georgia

My Commission Expires: September 8, 1995